



EHRA E-Communication Committee (Under the EHRA Advocacy Pillar)

1. Mission:

To optimise the communication of EHRA and its mission to members, non-members, healthcare providers and patients and to recognise the leading position and source of information for heart rhythm disorders in Europe.

2. Objectives:

1. To provide high quality, informative and interesting content for the website and to increase the number of visitors to EHRA webpages.
2. To promote EHRA as a recognised leading source of information to healthcare providers, patients and industry partners.
3. To develop activities in the field of EHRA related Apps and Software.
4. To stimulate education by a diversity of e-learning modalities.

3. Job Description

a. CHAIRMAN'S JOB DESCRIPTION anticipated time: 1 hour/week

- Sits at the EHRA full Board
- Sits at the ESC e-Communication committee and report back to EHRA board and its committee members
- Looks for improvement of EHRA webpage (via ESC website + EHRA dedicated website for patients)
- Acts as an EHRA Ambassador: Promote EHRA educational activities, science and membership
- Suggests scientific content for the various communication channels (Quarterly newsletter, bulletins, activity report..)
- Responds to email notifications and solicitations in a timely manner (within 72 hours).

b. COMMITTEE MEMBERS' JOB DESCRIPTION: anticipated time: 30 min/week

- Report to the Chairman
- Maintain confidentiality as appropriate
- Work collaboratively with the Chairman and also Heart House (HH) staff to achieve the committee's goals and objectives.
- Delivery of assigned tasks within the pretended time.
- Contribute to the timely completion of committee products and deliverables, including meeting staff and committee deadlines.
- Volunteer for special assignments or tasks when able.
- Respond to email notifications and solicitations in a timely manner (within 72 hours).
- Act as an EHRA Ambassador: Promote EHRA educational activities, science and membership - improve visibility.

If absent from 2 consecutive committee meetings, the member needs to report to the Chair whether to remain or leave the committee related to time constraints.